

COMMUNICATIONS OUTREACH REPORT

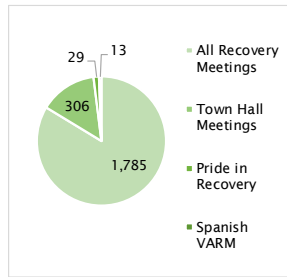


Georgia Council
on Substance
Abuse

SEPT 2020

September 2020 Zoom Report

MONTHLY PARTICIPANT TOTAL	
All Recovery Meetings	1,785
Town Hall Meetings	306
Pride in Recovery	29
Spanish VARM	13
Monthly Total	2,133



DATE RANGE	To: 9/1/2020	From: 9/30/2020
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MONTHLY # OF MEETINGS	74
# of All Recovery Meetings	60
# of Town Hall Meetings	5
# of LGBTQ Recovery Meetings	4
# of Spanish VARM Meetings	5

ALL RECOVERY MEETING

MEETING ID
695-949-293

DATE	10:00 AM - 11:00 AM	7:00 PM - 8:00 PM
Tuesday, September 1, 2020	25	31
Wednesday, September 2, 2020	35	37
Thursday, September 3, 2020	27	27
Friday, September 4, 2020	11	33
Saturday, September 5, 2020	16	24
Sunday, September 6, 2020	17	37
Monday, September 7, 2020	28	45
Tuesday, September 8, 2020	23	52
Wednesday, September 9, 2020	21	43
Thursday, September 10, 2020	28	35
Friday, September 11, 2020	22	45
Saturday, September 12, 2020	11	31
Sunday, September 13, 2020	18	32
Monday, September 14, 2020	24	53
Tuesday, September 15, 2020	23	36
Wednesday, September 16, 2020	31	37
Thursday, September 17, 2020	27	37
Friday, September 18, 2020	13	51
Saturday, September 19, 2020	16	22
Sunday, September 20, 2020	13	36
Monday, September 21, 2020	20	36
Tuesday, September 22, 2020	28	44
Wednesday, September 23, 2020	19	37
Thursday, September 24, 2020	19	35
Friday, September 25, 2020	25	33
Saturday, September 26, 2020	9	20
Sunday, September 27, 2020	17	38
Monday, September 28, 2020	23	49
Tuesday, September 29, 2020	23	59
Wednesday, September 30, 2020	29	49
MONTHLY TOTAL	641	1144

YTD # OF MEETINGS	433
# of All Recovery Meetings	372
# of Town Hall Meetings	22
# of LGBTQ VARM	17
# of Spanish VARM	22

TOWN HALL MEETING

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Wednesday, September 2, 2020	12:00 PM - 1:00 PM	141
Wednesday, September 9, 2020	12:00 PM - 1:00 PM	64
Thursday, September 17, 2020	12:00 PM - 1:00 PM	27
Thursday, September 24, 2020	12:00 PM - 1:00 PM	25
Wednesday, September 30, 2020	12:00 PM - 1:00 PM	49
MONTHLY TOTAL		306

PRIDE IN RECOVERY (LGBTQ VARM)

MEETING ID
811-1715-2866

DATE	TIME	PARTICIPANTS
Thursday, September 3, 2020	12:00 PM - 1:00 PM	4
Thursday, September 10, 2020	12:00 PM - 1:00 PM	6
Thursday, September 17, 2020	12:00 PM - 1:00 PM	8
Thursday, September 24, 2020	12:00 PM - 1:00 PM	11
MONTHLY TOTAL		29

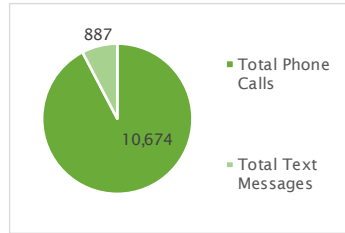
SPANISH VARM

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Tuesday, September 1, 2020	12:00 PM - 1:00 PM	4
Tuesday, September 8, 2020	12:00 PM - 1:00 PM	2
Tuesday, September 15, 2020	12:00 PM - 1:00 PM	2
Tuesday, September 22, 2020	12:00 PM - 1:00 PM	5
MONTHLY TOTAL		13

Warmline 2020 Support Line Report

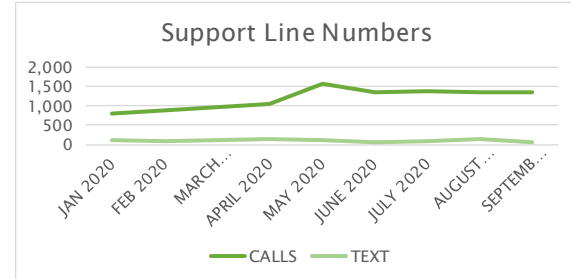
YEAR TO DATE	
Total Phone Calls	10,674
Total Text Messages	887
Total Engagements	11,561



AS OF	9/30/2020
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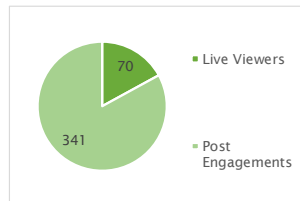
SUPPORT LINE NUMBERS

DATE	CALLS	TEXT	TOTAL
JAN 2020	803	106	909
FEB 2020	886	90	976
MARCH 2020	951	118	1,069
APRIL 2020	1,056	133	1,189
MAY 2020	1,556	100	1,656
JUNE 2020	1,344	61	1,405
JULY 2020	1,386	85	1,471
AUGUST 2020	1,355	135	1,490
SEPTEMBER 2020	1,337	59	1,396
YEAR TO DATE TOTAL	10,674	887	11,561



September 2020 Facebook Live Report

MONTHLY TOTAL	
Live Viewers	70
Post Engagements	341
Estimated Audience Reached	5,184



DATE RANGE	To: 9/1/2020	From: 9/30/2020
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TOTAL # OF LIVES	5
Town Hall Facebook	5

Town Hall Meeting

12:00 PM

DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Wednesday, September 2, 2020	17	98	2,000
Wednesday, September 9, 2020	11	64	1,100
Thursday, September 17, 2020	18	93	901
Thursday, September 24, 2020	15	55	653
Wednesday, September 30, 2020	9	31	530
TOTAL	70	341	5,184

