

COMMUNICATIONS OUTREACH REPORT

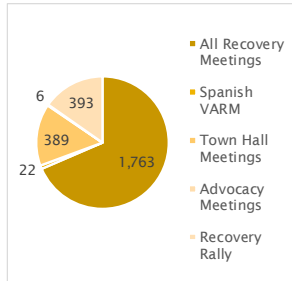


Georgia Council
on Substance
Abuse

MAY 2020

May 2020 Zoom Report

MONTHLY PARTICIPANT TOTAL	
All Recovery Meetings	1,763
Spanish VARM	22
Town Hall Meetings	389
Advocacy Meetings	6
Recovery Rally	393
Monthly Total	2,573



DATE RANGE	To: 5/1/2020	From: 5/30/2020
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MONTHLY # OF MEETINGS		74
# of All Recovery Meetings		62
# of Spanish VARM		4
# of Town Hall Meetings		4
# of Advocacy Meetings		3
# of Recovery Rally's		1

ALL RECOVERY MEETING

MEETING ID
695-949-293

DATE	10:00 AM - 11:00 AM	7:00 PM - 8:00 PM
Friday, May 1, 2020	8	27
Saturday, May 2, 2020	10	12
Sunday, May 3, 2020	17	29
Monday, May 4, 2020	15	30
Tuesday, May 5, 2020	28	36
Wednesday, May 6, 2020	21	52
Thursday, May 7, 2020	24	44
Friday, May 8, 2020	25	28
Saturday, May 9, 2020	16	20
Sunday, May 10, 2020	20	30
Monday, May 11, 2020	29	49
Tuesday, May 12, 2020	28	37
Wednesday, May 13, 2020	24	53
Thursday, May 14, 2020	32	41
Friday, May 15, 2020	24	26
Saturday, May 16, 2020	18	24
Sunday, May 17, 2020	23	36
Monday, May 18, 2020	29	34
Tuesday, May 19, 2020	26	30
Wednesday, May 20, 2020	24	55
Thursday, May 21, 2020	23	57
Friday, May 22, 2020	32	27
Saturday, May 23, 2020	14	24
Sunday, May 24, 2020	24	26
Monday, May 25, 2020	24	20
Tuesday, May 26, 2020	25	41
Wednesday, May 27, 2020	32	48
Thursday, May 28, 2020	30	45
Friday, May 29, 2020	21	36
Saturday, May 30, 2020	13	15
Sunday, May 31, 2020	22	30
MONTHLY TOTAL	701	1062

YTD # OF MEETINGS		147
# of All Recovery Meetings		128
# of Spanish VARM		5
# of Town Hall Meetings		9
# of Advocacy Meetings		4
# of Recovery Rally's		1

SPANISH VARM

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Tuesday, May 5, 2020	12:00 PM - 1:00 PM	7
Tuesday, May 12, 2020	12:00 PM - 1:00 PM	7
Tuesday, May 19, 2020	12:00 PM - 1:00 PM	5
Tuesday, May 26, 2020	12:00 PM - 1:00 PM	3
MONTHLY TOTAL		22

TOWN HALL MEETING

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Wednesday, May 6, 2020	12:00 PM - 1:00 PM	78
Wednesday, May 13, 2020	12:00 PM - 1:00 PM	73
Wednesday, May 20, 2020	12:00 PM - 1:00 PM	63
Wednesday, May 27, 2020	12:00 PM - 1:00 PM	175
MONTHLY TOTAL		389

ADVOCACY MEETING

MEETING ID
695-949-293

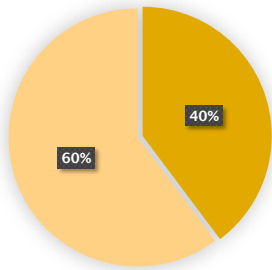
DATE	TIME	PARTICIPANTS
Monday, May 4, 2020	12:00 PM - 12:30 PM	4
Monday, May 11, 2020	12:00 PM - 12:30 PM	2
Monday, May 18, 2020	12:00 PM - 12:30 PM	0
MONTHLY TOTAL		6

RECOVERY RALLY

MEETING ID
896-3342-9328

DATE	TIME	PARTICIPANTS
Thursday, May 21, 2020	12:00 PM - 1:00 PM	379
FACEBOOK LIVE VIEWERS		14
MONTHLY TOTAL		393

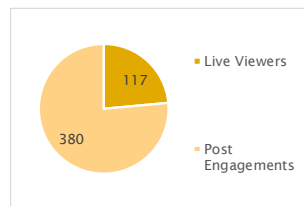
ALL RECOVERY MEETING



10:00 AM	40%
7:00 PM	60%

May 2020 Facebook Live Report

MONTHLY TOTAL	
Live Viewers	117
Post Engagements	380
Estimated Audience Reached	7,087



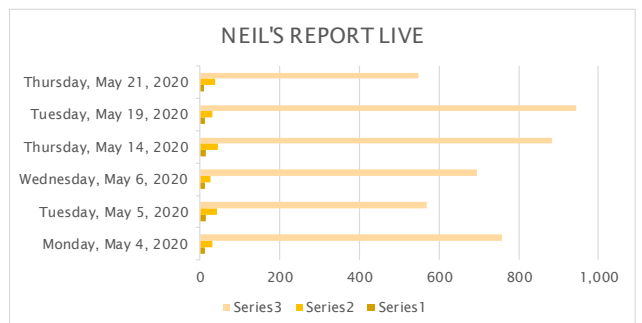
DATE RANGE	To: 5/1/2020	From: 5/31/2020
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TOTAL # OF LIVES	9
Neil's Report Live	6
RCO Update Live	3

NEIL'S REPORT LIVE

3:00 PM

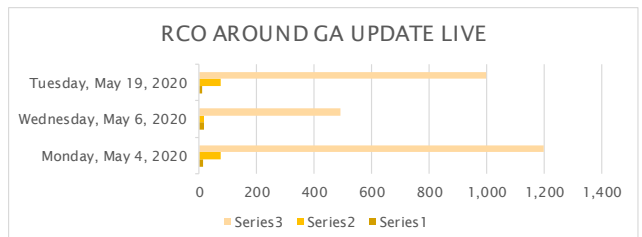
DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Monday, May 4, 2020	12	30	757
Tuesday, May 5, 2020	14	43	568
Wednesday, May 6, 2020	13	27	695
Thursday, May 14, 2020	14	46	883
Tuesday, May 19, 2020	12	31	943
Thursday, May 21, 2020	11	37	548
TOTAL	76	214	4,394



RCO AROUND GA UPDATE LIVE

1:00 PM

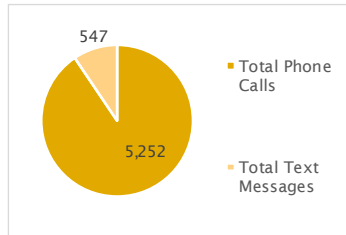
DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Monday, May 4, 2020	15	76	1,200
Wednesday, May 6, 2020	16	16	493
Tuesday, May 19, 2020	10	74	1,000
TOTAL	41	166	2,693



Warmline 2020 Support Line Report

YEAR TO DATE

Total Phone Calls	5,252
Total Text Messages	547
Total Engagements	5,799



AS OF

5/27/2020

SUPPORT LINE NUMBERS

DATE	CALLS	TEXT	TOTAL
JAN 2020	803	106	909
FEB 2020	886	90	976
MARCH 2020	951	118	1,069
APRIL 2020	1,056	133	1,189
MAY 2020	1,556	100	1,656
YEAR TO DATE TOTAL	5,252	547	5,799

