

COMMUNICATIONS OUTREACH REPORT

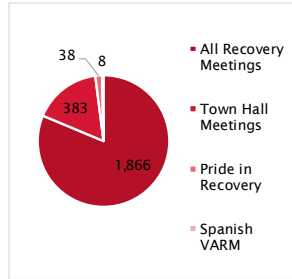


Georgia Council
on Substance
Abuse

JUNE 2020

June 2020 Zoom Report

MONTHLY PARTICIPANT TOTAL	
All Recovery Meetings	1,866
Town Hall Meetings	383
Pride in Recovery	38
Spanish VARM	8
Monthly Total	2,295



DATE RANGE	To: 6/1/2020	From: 6/30/2020
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MONTHLY # OF MEETINGS		72
# of All Recovery Meetings		60
# of Town Hall Meetings		4
# of LGBTQ Recovery Meetings		4
# of Spanish VARM Meetings		4

ALL RECOVERY MEETING

MEETING ID
695-949-293

DATE	10:00 AM - 11:00 AM	7:00 PM - 8:00 PM
Monday, June 1, 2020	27	29
Tuesday, June 2, 2020	33	32
Wednesday, June 3, 2020	49	69
Thursday, June 4, 2020	27	45
Friday, June 5, 2020	32	34
Saturday, June 6, 2020	30	24
Sunday, June 7, 2020	26	35
Monday, June 8, 2020	22	39
Tuesday, June 9, 2020	24	49
Wednesday, June 10, 2020	16	34
Thursday, June 11, 2020	28	44
Friday, June 12, 2020	14	17
Saturday, June 13, 2020	19	30
Sunday, June 14, 2020	24	26
Monday, June 15, 2020	19	36
Tuesday, June 16, 2020	18	70
Wednesday, June 17, 2020	27	51
Thursday, June 18, 2020	22	52
Friday, June 19, 2020	17	27
Saturday, June 20, 2020	30	41
Sunday, June 21, 2020	32	35
Monday, June 22, 2020	27	35
Tuesday, June 23, 2020	22	39
Wednesday, June 24, 2020	26	45
Thursday, June 25, 2020	18	46
Friday, June 26, 2020	17	28
Saturday, June 27, 2020	20	15
Sunday, June 28, 2020	27	34
Monday, June 29, 2020	20	35
Tuesday, June 30, 2020	30	27
MONTHLY TOTAL	743	1123

YTD # OF MEETINGS		214
# of All Recovery Meetings		188
# of Town Hall Meetings		13
# of LGBTQ VARM		4
# of Spanish VARM		9

TOWN HALL MEETING

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Wednesday, June 3, 2020	12:00 PM - 1:00 PM	87
Wednesday, June 10, 2020	12:00 PM - 1:00 PM	85
Wednesday, June 17, 2020	12:00 PM - 1:00 PM	92
Wednesday, June 24, 2020	12:00 PM - 1:00 PM	119
MONTHLY TOTAL		383

PRIDE IN RECOVERY (LGBTQ VARM)

MEETING ID
811-1715-2866

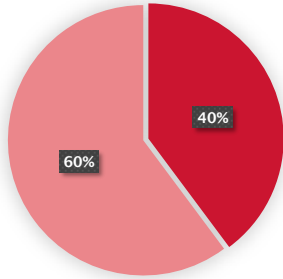
DATE	TIME	PARTICIPANTS
Thursday, June 4, 2020	12:00 PM - 1:00 PM	17
Thursday, June 11, 2020	12:00 PM - 1:00 PM	7
Thursday, June 18, 2020	12:00 PM - 1:00 PM	8
Thursday, June 25, 2020	12:00 PM - 1:00 PM	6
MONTHLY TOTAL		38

SPANISH VARM

MEETING ID
695-949-293

DATE	TIME	PARTICIPANTS
Tuesday, June 2, 2020	12:00 PM - 1:00 PM	1
Tuesday, June 9, 2020	12:00 PM - 1:00 PM	2
Tuesday, June 16, 2020	12:00 PM - 1:00 PM	1
Tuesday, June 23, 2020	12:00 PM - 1:00 PM	3
Tuesday, June 30, 2020	12:00 PM - 1:00 PM	1
MONTHLY TOTAL		8

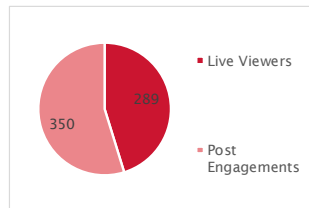
ALL RECOVERY MEETING



10:00 AM	40%
7:00 PM	60%

June 2020 Facebook Live Report

MONTHLY TOTAL	
Live Viewers	289
Post Engagements	350
Estimated Audience Reached	6,890



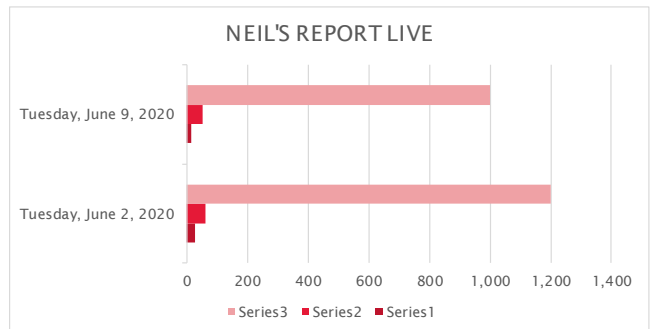
DATE RANGE	To: 6/1/2020	From: 6/30/2020
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TOTAL # OF LIVES	
Neil's Report Live	2
RCO Update Live	6

NEIL'S REPORT LIVE

3:00 PM

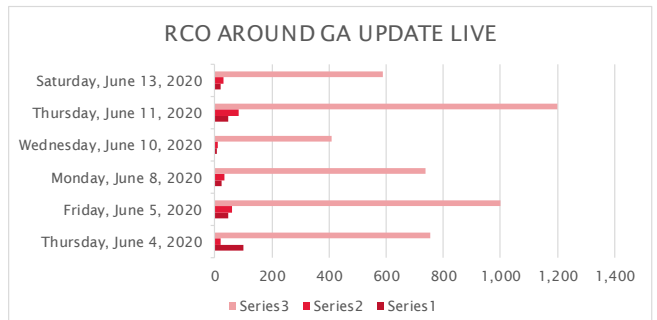
DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Tuesday, June 2, 2020	27	62	1,200
Tuesday, June 9, 2020	16	53	1,000
TOTAL	43	115	2,200



RCO AROUND GA UPDATE LIVE

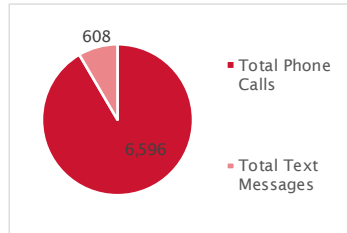
1:00 PM

DATE	LIVE VIEWERS	ENGAGEMENTS	ESTIMATED REACHED
Thursday, June 4, 2020	99	20	754
Friday, June 5, 2020	48	59	1,000
Monday, June 8, 2020	23	35	738
Wednesday, June 10, 2020	8	10	409
Thursday, June 11, 2020	48	82	1,200
Saturday, June 13, 2020	20	29	589
TOTAL	246	235	4,690



Warmline 2020 Support Line Report

YEAR TO DATE	
Total Phone Calls	6,596
Total Text Messages	608
Total Engagements	7,204



AS OF	6/30/2020
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SUPPORT LINE NUMBERS

DATE	CALLS	TEXT	TOTAL
JAN 2020	803	106	909
FEB 2020	886	90	976
MARCH 2020	951	118	1,069
APRIL 2020	1,056	133	1,189
MAY 2020	1,556	100	1,656
June 2020	1,344	61	1,405
YEAR TO DATE TOTAL	6,596	608	7,204

